

ARCHway Institute Annual Report

2021

Board of Directors

Dan Stuckey, Chairperson
Dr. Lisa Callahan
Maurice Clarett
David Ehrlich
Mark Fitzsimmons
Fred Rottnek, MD
Brian Sieve
Dr. Paul Simeone
Jim Wallis
Donna Whiteley

Officers

Jan Stuckey, Secretary
Marcy Uhl, Treasurer

Staff

Emily Jung, CEO/COO
Claire Menzies, Director of
Fundraising
Jordan Hampton, CPS
Colton Baker, CPS

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ARCHway
INSTITUTE

Mission & Vision

Vision:

We envision long-term recovery for everyone impacted by substance use and co-occurring mental health disorders.

Mission:

ARCHway Institute serves the **community** by providing education to increase **awareness** and transform perspectives around substance use and co-occurring mental health disorders. As an organization, we advocate for long-term **recovery** by providing guidance and financial support to expand access to care and **healthy** solutions.



ARCHway believes in:

AWARENESS - ARCHway strives to educate the community about the realities of substance use disorders in order to increase AWARENESS and transform perspectives.

RECOVERY - ARCHway advocates for long-term RECOVERY from substance use disorders.

COMMUNITY - ARCHway strives to connect the entire COMMUNITY in order to support an individual's recovery

HEALTH - ARCHway believes in focusing on the total health of an individual, treating all their symptoms.

The Numbers

10,000 +

PEOPLE REACHED

through education and awareness efforts.

105

PEOPLE SERVED

through ARCHway's Advocates for HOPE Program alone.

\$57,218

GIVEN IN FINANCIAL ASSISTANCE

to increase access to treatment and recovery resources across the country.

\$395,000

RAISED

to help those impacted by substance use and co-occurring mental health disorders through education, peer support, and financial assistance.



Letter from the CEO



To the ARCHway Community,

ON BEHALF OF THE BOARD AND STAFF AT ARCHWAY INSTITUTE, I'D LIKE TO THANK YOU FOR YOUR HELP AND CONSTANT SUPPORT IN 2021!

Your support came in a variety of ways – through monetary contributions, event participation, volunteer help, and more. And it came at a vital time – as substance use disorder diagnoses continued to rise and the addiction epidemic claimed the lives of thousands. Drug overdose deaths are at their highest with over 100,000 lives lost in 2021. This is a heartbreaking response to COVID-19 and the increased accessibility of drugs like fentanyl in our country.

Despite these numbers, I want you to know that your efforts have certainly made a drastic impact in the lives of those in and seeking recovery. With your help, we were able to provide hope through education, peer support, and financial assistance to thousands impacted by substance use and co-occurring mental health disorders in 2021.

We reached more than 10,000 people through our education and awareness efforts. We served 105 people through our Advocates for HOPE Program -- providing them with peer support and connection to resources. Lastly, we released \$57,218 in grants to increase access to treatment and recovery resources for those in need. We couldn't do this work without the help of our supporters and followers! Thank you for your dedication to our mission and to helping those in your community impacted by substance use disorders.

2022 marks our 10 Year Anniversary! That means 10 years ago, our founder, John Stuckey, recovered. So it is a celebration for him, his family, and the many individuals who have recovered with ARCHway's help. Likewise, it is a celebration of our board, staff, volunteers, and supporters, and the energy you've all committed to the organization in past years. We have lots of exciting things in store as we stroll down memory lane and look towards the future of the organization.

In 2022, we will also be announcing our formal partnership with The National Peer Recovery Alliance (NPRA). ARCHway Institute was founded on peer support, and we continue to be leaders in the peer movement. We whole-heartedly support NPRA in its efforts to elevate and empower the peer workforce through advocacy and education. Peer work has proven to lead to increased engagement and access to long-term recovery. The more peers we can get secured in jobs, the better chances of decreasing the harrowing numbers mentioned above.

We also plan to release nearly \$70,000 in grants throughout 2022, an increase of over \$10,000 from 2021. To do this, we have to exceed our fundraising goals from this year, and with your help, we know we can!

You can make a huge impact just by sharing ARCHway's mission with others. It's in open and honest conversation around substance use disorders that we are able to shed light on the needs in the recovery community and inevitably, provide hope to the individuals and families who feel so deeply alone in their struggles.

Together, we can make 2022 the year of recovery!

Emily Jung, CEO

Board of Directors & Officers



Dan Stuckey, ARCHway
Chairman
Retired—VP of New Business
Development
Caregiver
Punta Gorda, FL.



Brian Sieve, ARCHway Board
Member
Certified Peer Specialist
Pastor
El Paso, TX.



Donna Whiteley, ARCHway
Board Member
Licensed Professional
Counselor
Caregiver
Phoenix, AZ.



David Ehrlich, ARCHway
Board Member
Private Equity Investor at
Battle Investment Firm
New York, NY.



Lisa Callahan, PhD
ARCHway Board Member
Senior Research Associate at
Policy Research Associates,
Inc.
Albany, NY.



Jim Wallis, ARCHway Board
Member
Director of Business
Development at Chestnut
Health Systems
Granite City, IL.



Maurice Claret, ARCHway
Board Member
Professional Speaker
Peer in Recovery
Columbus, OH.



Mark Fitzsimmons, ARCHway
Board Member
Retired—Missouri Judge
Punta Gorda, FL.



Fred Rottnek, MD
ARCHway Board Member
St. Louis University School of
Medicine
ARCA Medical Director
St. Louis, MO.



Paul Simeone, Ph.D.,
ARCHway Board of Directors
VP—Medical Director of Be-
havioral Health at Lee Health
Fort Myers, FL.



Jan Stuckey, ARCHway
Secretary
Retired—Home Healthcare
Caregiver
Punta Gorda, FL.



Marcy Uhl, ARCHway
Treasurer
CPA
Avon Lake, OH.

ARCHway HOPE Fund



ARCHWAY'S ABILITY TO PROVIDE FINANCIAL ASSISTANCE IS DIRECTLY CONNECTED TO THE ARCHWAY HOPE FUND!

16

NEW HOPE FUND SPONSORS ADDED IN 2021

ARCHway currently has 76 HOPE Fund Sponsors.

\$215,000

ADDED IN DONATION TO ARCHWAY'S HOPE FUND IN 2021

These donations will be utilized to increase access to treatment and recovery resources for those in need.

\$1 million

BY 2025

Our goal is to have 100 HOPE Fund Sponsors that generate an accumulated \$1 million in donations by 2025. This will allow ARCHway to continue to drive and grow its grant giving.

An ARCHway HOPE Fund Sponsorship is a non-binding contract that can be paid over a 5-year period. Anyone can start a HOPE Fund!

Benefits include recognition at regional events and when grants are given out via your HOPE Fund Sponsorship.



“Having the HOPE Fund in my name feels humbling and exciting. There is a lot of strength in stories of recovery, so I hope that this is a way for more people to hear my struggles and successes and to relate and allow these resources to help them begin their own process of recovery.”
- David Aumiller, HOPE Fund Sponsor

FOR MORE INFORMATION, REACH OUT TO
JAN STUCKEY AT 636-255-4983 OR
JAN.STUCKEY@
THEARCHWAYINSTITUTE.ORG

ARCHway Legacy of HOPE



At the start of 2021, ARCHway launched its Legacy of HOPE Program to help ensure the organization can provide valuable services for decades to come.

8

WAYS TO SUPPORT ARCHWAY

through planned giving or in estate planning.

60

PEOPLE COMMITTED

in the first year.

\$944,475

ESTIMATED VALUE OF PLEDGES

from those who have committed.

\$2 million

BY 2025

Our goal is to have an estimated \$2 million in pledges to help sustain the organization moving forward.

Become a Legacy of HOPE Society Member!

Read more at

<https://thearchwayinstitute.org/legacy-of-hope>

Consider designating ARCHway as one of your charities of choice for memorial contributions or setting up an automatic monthly donation for as little as \$10.



“Any way we can help those in need when we are here and when we are gone, is a great thing.”

- Scott & Jenna Stuckey, Legacy of HOPE Society Members

FOR MORE INFORMATION, REACH OUT TO
DAN STUCKEY AT 314-452-4982 OR
DAN.STUCKEY@
THEARCHWAYINSTITUTE.ORG

Education & Awareness Committee Update



8 Educational Grants Released in 2021

ADDICTION IS REAL THANKS ARCHWAY!

ARCHway's grant to Addiction is Real was used to help fund the creative development, production and printing of 1,000 wall clings that were distributed to Mercy Kids pediatric offices across the region (MO, AR, OK). These posters help parents/caregivers connect with their drug prevention resources, providing them the tools and empowerment they need to help prevent substance use and addiction in their families.

"We look forward to continuing our partnership with ARCHway, as we both work to prevent substance use, reduce the stigma around the disease of addiction and encourage those in recovery to live long healthy lives."
- Kelly Prunty, Executive Director of Addiction is Real

Spreading a Message of HOPE

ARCHWAY RELEASES 1ST BOOK IN 2021

Igniting Hope: The Story of a Community Lighting the Way to Recovery was released in 2021. Over 100 copies were sold, bringing in around \$750 in support of our mission. Not only are the books increasing awareness of substance use and co-occurring mental health disorders, they are also raising funds that can help individuals and families in need of treatment and recovery resources.

The book shares the hope that recovery is possible! We encourage you to read it and share it with others who may need its hopeful message. Use the QR code below to purchase your copy today.

3,812

NEWSLETTER SUBSCRIBERS

9% increase from 2020

2,039

SOCIAL MEDIA FOLLOWERS

33% increase from 2020

1,000+

REGISTRATIONS TO VIRTUAL EDUCATION EVENTS



EDUCATION ON A VARIETY OF TOPICS

- Enabling vs. Healthy Helping
- Relapse Prevention
- Diverting Justice-Involved Individuals to Treatment/Recovery
- How to Support your Loved Ones in Recovery during the Holidays
- You're Not Alone: Support for Caregivers
- Team-based Approaches to Substance Use Disorder Services and Sustainability
- Recovery Capital

Community Coordination Committee Update

The Teri & Todd McLaughlin



HOPE Fund Sponsorship

"IF IT WASN'T FOR ARCHWAY, COLE PROBABLY WOULDN'T BE ALIVE TODAY."

Todd and Teri found hope through ARCHway when they heard the ARCHway story and the stories of others who were in recovery. *Teri said, "We found comfort in knowing that there were people who had been where Cole was and who were now living functional lives."* Better yet, these individuals were determined to help their son succeed.

Today, Cole is in long-term recovery. He has a stable career, and soon, he will get to experience the joys of fatherhood. *Teri said, "If it wasn't for ARCHway, Cole probably wouldn't be alive today."*

Advocates for HOPE

PEER SUPPORT SERVICES

ARCHway's Advocates for HOPE are individuals thriving in recovery and caregivers who have been affected by a loved one's addiction. They offer caring and compassionate conversation to individuals and families who don't know where to turn. They provide support, information, and advocacy for individuals and families regarding options for treatment, recovery housing, and other recovery support services.

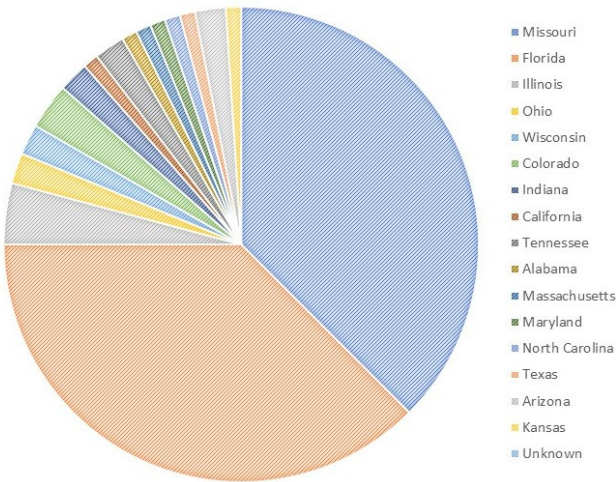
105 requests from
16+ states

53 requests for
peer support

52 requests for
financial
assistance

55 requests about
recovery housing

44 requests about
treatment



Thank You to our Community Partners

WE FIGHT TOGETHER!

- PreventEd
- Saint Louis University
- Glenbeigh
- Charlotte Behavioral Health Care
- Charlotte County Sheriff's Office
- Drug-Free Punta Gorda
- LIV Sober Living
- NPRA
- Parents of Addicted Loved Ones

Executive Committee Update



"This is the first place I've been where I feel truly accepted for who I am. I was lost when I got here, and I've found not only myself but all of the potential I have to keep doing great things. My kids have their own rooms and are doing so much better in school, I have paid off more than 80% of my debt, I actually have neighbors that are my friends, and I've been sober for 2 years. My life is completely changed, and I don't know where we would be right now without this opportunity. Thank you for believing in Harvest House and thank you to Harvest House for empowering me."

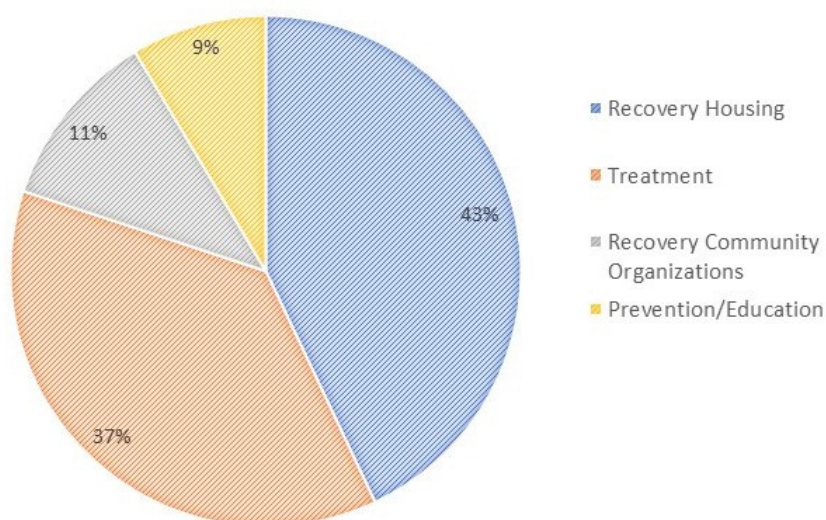
- ARCHway Grant Recipient

2021 Grant Giving

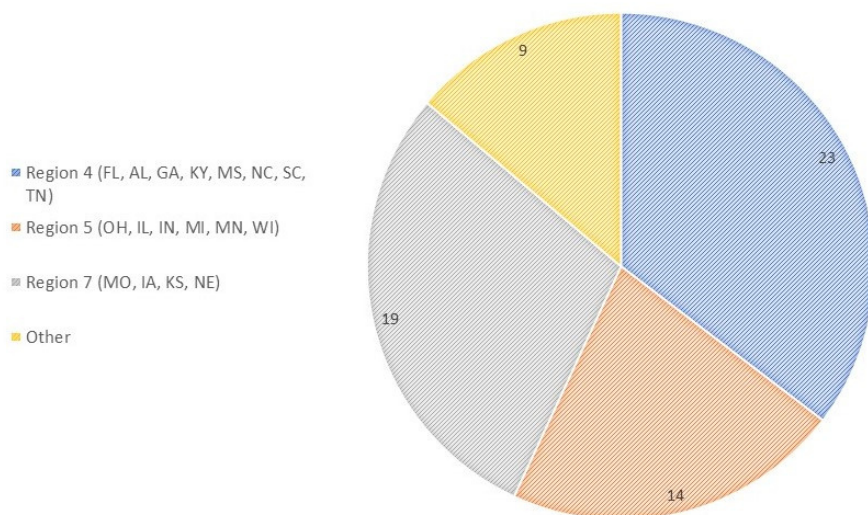
ARCHWAY AWARDS 65 GRANTS TALLING \$57,218

ARCHway provided 65 grants to increase access to treatment and recovery resources for individuals impacted by substance use and co-occurring mental health disorders. These grants went towards treatment, recovery housing, recovery community organizations, and prevention efforts.

Grants Support Recovery Housing, Treatment, RCO's, and Prevention/Education



Number of Grants Given by Location



Fundraising Committee



Introducing Claire Menzies

AS ARCHWAY'S NEW DIRECTOR OF FUNDRAISING

Claire comes to us with a degree in Psychology from St. Louis University and experience in project management and event planning, as well as a background in human resource compliance and marketing/advertising. She has worked in various roles that will make her a great leader of ARCHway's fundraising committee and of the St. Louis area events. She has also been a volunteer with ARCHway since the organization's inception in 2012, and is a supportive advocate in the mental health community.

"Seeing ARCHway's growth from 10 year's ago, to where we are today is incredible. I am so excited to officially be part of the team, and to be able to play a instrumental role in the future of ARCHway."

- Claire Menzies

Funding Recovery through Organic Growth

THE FUNDRAISING COMMITTEE HAD A FANTASTIC YEAR THANKS TO THE SUPPORT FROM OUR FOLLOWERS!

ARCHway raised over \$395,000 in 2021, an increase of nearly \$100,000 from 2020. The committee's strategy is to continue to drive organic growth through our education and awareness programs. Our growth correlates directly with these programs and our followers.

It's through education around the realities of substance use and co-occurring mental health disorders that people become aware of the needs in the recovery community and are then propelled to want to support the work that ARCHway is doing in the community.

The addition of our Legacy of HOPE (estate planning & planned giving) in 2021 had a major impact on monies raised. This also includes the addition of 16 new HOPE Fund Sponsorships.

Our funding events in 2021 were fantastic and very diverse, allowing us to educate a much wider group of individuals and families about these disorders. From concerts and comedy nights to golf tournaments and formal dinners, there was something for everyone. For more information on 2022 events, go to

<https://thearchwayinstitute.org/archway-events-addiction-recovery/>.

ARCHway Institute Revenue & Follower Growth



2022 Calendar of Events

JANUARY

SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

FEBRUARY

SUN	MON	TUE	WED	THU	FRI	SAT
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MARCH

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APRIL

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MAY

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JUNE

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JULY

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31						

AUGUST

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SEPTEMBER

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OCTOBER

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NOVEMBER

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DECEMBER

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MO

March 4, 2022	St. Louis Dinner & Auction
September 2022	St. Louis Comedy Night - TBD
November 11, 2022	St. Louis Trivia Night

FL

March 25-26, 2022	Annual Tennis & Gold Event - Punta Gorda
November 2022	Ft. Myers Dinner & Auction

OH

September 8, 2022	Ohio Golf Tournament - Geneva, OH
October 2022	Ohio Clam Bake - TBD

National

May - June 2022	HOPE Celebration Campaign
December 2022	Holiday HOPE Campaign

