

# ARCHway Institute

for Addictive Diseases and Co-existing Mental Health  
Disorders

## 2020 Annual Report



We believe in recovery from the disease of addiction.

# The ARCHway Message

ARCHway is a community of hope for those affected by substance use and co-occurring mental health disorders. We connect people to the right resources, support, and life-saving care needed to obtain long-term recovery. We educate individuals, families, and communities about the realities of these disorders to increase awareness and ultimately, to help people heal.

**Vision: We believe in recovery from the disease of addiction.**

## Mission:

**The ARCHway Institute was created to:**

- Assist individuals impacted by substance use and co-occurring mental health disorders through connection to resources.
- Provide education on the medical research and best practices concerning substance use and co-occurring mental health disorders.
- Offer hope to families seeking support for recovery
- Change the paradigms about addiction

## What does the ARCH is ARCHway stand for?

- **AWARENESS:** ARCHway provides hope by educating and spreading AWARENESS to individual, families, and communities about the realities of substance use and co-occurring mental health disorders.
- **RECOVERY** - ARCHway focuses on long-term RECOVERY from substance use disorders.
- **COMMUNITY** - ARCHway strives to connect the entire COMMUNITY in order to support an individual's recovery.
- **HEALTH** - ARCHway believes in focusing on the total HEALTH of an individual, treating all their symptoms.

## Why did ARCHway start?

ARCHway started from one individual's recovery—John Stuckey, ARCHway's visionary and founder, is in long-term recovery from opioid use disorder. Through his journey along with his work in the treatment field, John saw many gaps in care preventing people from obtaining long-term recovery. He wanted ARCHway to be the bridge to close the gaps.



Jan, John, and Dan Stuckey



Suneal, Judy, and Percy Menzies



ARCHway calls this the light of recovery in its new book, "Igniting Hope: The Story of a Community Lighting the Way to Recovery".

*From the book: "The impact comes in the people—watching a family member or individual find that spark of hope, [and] a small community of people like ARCHway getting their arms around that little flame and making sure it stays sparked and starts turning into a forest fire." - John Stuckey*

***Igniting Hope can be purchased on Amazon in April of 2021.***



## THANK YOU MARK SHIELDS

"I want to thank you for the privilege of serving as the COO and CEO of ARCHway Institute over the past 20 months. In an early lunch meeting with John [ARCHway's founder & visionary], Colton, and Jordan, I told them I expected this to be an adventure, and it has been an exciting, rewarding, and challenging adventure. As I step away from ARCHway, I'm excited to see a Certified Peer Specialist set the direction for the organization. I recommended, and I am very pleased with the selection of Emily as the CEO of ARCHway. She has many skills, and I know she will be strongly supported by the ARCHway Board of Directors."

- Mark Shields

In his retirement, Mark plans to still consult for ARCHway and support the organization through The Mark Shields Recovery Fund.

## ARCHway's Board, Officers, & Staff



Dan Stuckey, ARCHway Chairman  
Retired—VP New Business Development  
Caregiver  
Punta Gorda, FL.



Brian Sieve, ARCHway Board Member  
Certified Peer Specialist  
Pastor  
El Paso, TX.



Donna Whiteley, ARCHway Board Member  
Licensed Professional Counselor  
Caregiver  
Phoenix, AZ.



Bynum Jaeger, ARCHway Board Member  
Harlan Sports Management  
Tulane University School of Law  
Ben Lucas Foundation Director  
Chicago, IL.



Lisa Callahan, PhD  
ARCHway Board Member  
Senior Research Associate at  
Policy Research Associates,  
Inc.  
Albany, NY.



Jim Wallis, ARCHway Board Member  
Director of Business Development at Chestnut Health Systems  
Granite City, IL.



Maurice Claret, ARCHway Board Member  
Professional Speaker  
Peer in Recovery  
Columbus, OH.



Mark Fitzsimmons, ARCHway Board Member  
Retired—Missouri Judge  
Punta Gorda, FL.



Fred Rottnek, MD  
ARCHway Board Member  
St. Louis University School of Medicine  
Addiction Medicine  
ARCA Medical Director  
St. Louis, MO.



Brian Hevesy, ARCHway Board of Directors  
Retired—GM Operations  
Dallas, Georgia



Jan Stuckey, ARCHway Secretary  
Retired—Home Healthcare  
Caregiver  
Punta Gorda, FL.



Marcy Uhl, ARCHway Treasurer  
CPA  
Avon Lake, OH.



Emily Jung, President and CEO  
Certified Peer Specialist  
BA in Second English Education / MA in Curriculum & Instruction  
MO-PROS



Colton Baker, Certified Peer Specialist  
Lead EPICC Recovery Coach  
Training/Development with PreventEd  
MO-PROS



Jordan Hampton, Certified Peer Specialist  
Executive Director of Recovery House of STL  
MCRSP Board Member  
MO-PROS

ARCHway is supported primarily through volunteer positions. We extend our hand to anyone who is interested in being part of the ARCHway team to help individuals and families impacted by addiction. Please contact Emily Jung at [emily.jung@thearchwayinstitute.org](mailto:emily.jung@thearchwayinstitute.org) if you are interested in volunteering.

# 2020 Chairman Review

## The Impact of COVID-19 on ARCHway & the Recovery Community The Response by our Supporters, Volunteers & Staff was Impressive

In 2020, with the impact of COVID-19, ARCHway saw a significant increase in need in the recovery community across the country. COVID-19 brought with it increases in depression, relapse rates, overdoses, suicides, and domestic disputes. It brought with it a significant increase in alcohol abuse. This all means the need for the services ARCHway provides was at an all-time high.

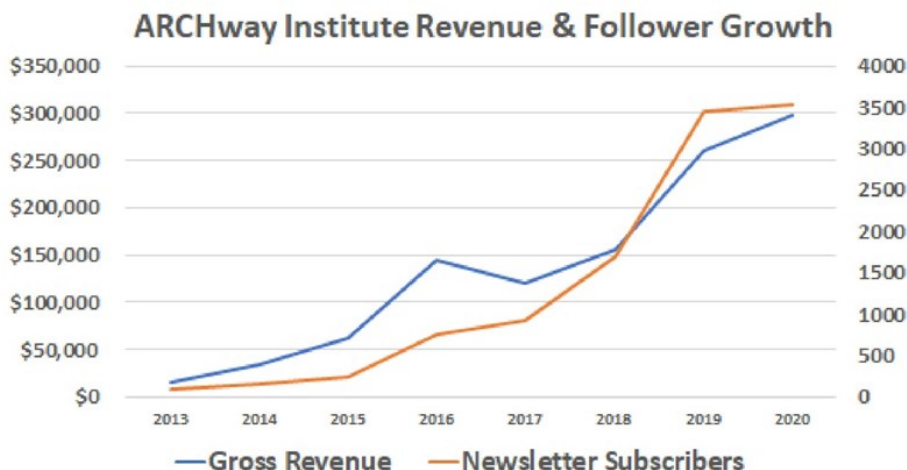
As ARCHway's requests for assistance increased, COVID-19 also impacted ARCHway just like it impacted all other families and small businesses. However, COVID-19 did not impact *what* we did but more *how* we did it. Almost all our Educational & Awareness Events, funding, and family support work became virtual, and we are proud to say ARCHway continued to grow in almost every area in 2020. We had significant growth in revenue thanks to all our supporters. We also saw growth in ARCHway followers, ARCHway Grants Released, and execution of ARCHway Educational & Awareness programs. We saw significant growth in our HOPE Fund Sponsorships and were extremely pleased with the response to the launch of our new Legacy of HOPE program (planned giving).

As Chairman of ARCHway for nearly 8 years, I can only say that 2020 might have been one of the proudest accomplishments in ARCHway's short history. The response by our supporters, volunteers, and staff to adjust plans and provide more support than ever during the pandemic was very impressive.

**Dan Stuckey,**  
Chairman of the Board



## ARCHway History of Growth 2013-2020



"It is the passion to serve and help others as ARCHway is comprised of passionate volunteers dedicated to carrying out ARCHway's mission. Combine this passion with the known fact ARCHway is making a difference in the lives of others – what more is there to say?"

- Jeff Stoll, previous  
ARCHway Board Member &  
long-time supporter



# The ARCHway HOPE Fund

## ARCHway HOPE Fund ADDs \$120,000

ARCHway's ability to release grants as scholarships is directly tied to the **ARCHway HOPE Fund**. Currently we have 60 HOPE Fund Sponsorships and added **28 NEW** Sponsorships in 2020.

A sponsorship is a non-binding contract and can be paid over a 5-year period. ARCHway will even help you to reach your goal.

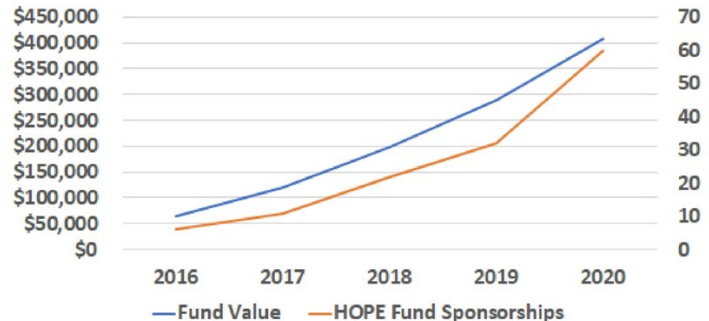
In 2020, we also launched the **Legacy of HOPE program** (planned giving) which allows individuals and families to create HOPE funds or donate to existing HOPE funds through their estate. Many families have already designated ARCHway in their estate for Memorial Contributions (In Lieu of Flowers) or have signed up for monthly contributions with proceeds going to their HOPE Fund.

Some of the benefits of being a HOPE Fund Sponsor include being recognized a few times a year when scholarships are granted as well as being recognized as an ARCHway Sponsor for events in the area.

If you are interested in donating to an existing sponsorship or creating your own sponsorship, please reach out to Jan Stuckey at 636-255-4983 or by email at [Jan.Stuckey@thearchwayinstitute.org](mailto:Jan.Stuckey@thearchwayinstitute.org).



## ARCHway HOPE Fund



Jan Stuckey – Chairperson  
ARCHway HOPE Fund



## ARCHway's Legacy of HOPE

### Launched In 2020

In 2020, ARCHway developed and launched a **Legacy of HOPE** (Estate & Planned Giving) program to help ensure ARCHway can provide valuable services to the recovery community for decades to come.

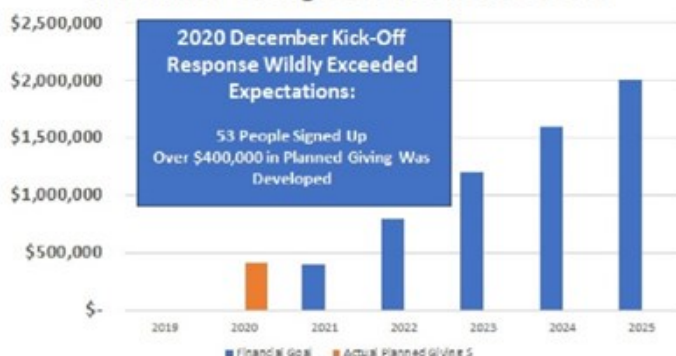
The initial launch included 8 different ways to support ARCHway through planned giving or in estate planning. Our goal is to develop the **Legacy of HOPE** to have an estimated value of \$2M over the next 5 years. The response to the initial launch was remarkable with over 50 people committing to a variety of different giving plans worth an estimated \$400,000.

These individuals have become part of the **ARCHway Legacy of HOPE Society** and you can read more about the different programs and the **ARCHway Legacy of HOPE Society** by going to <https://thearchwayinstitute.org/legacy-of-hope/>.

## Legacy of HOPE – Planned Giving

Actual Planned \$ Include Both Future Dollars and Planned Pledged \$ That Have Been Turned Into Actual Donations

ARCHway's Goal is to Develop \$2 Million  
in Planned Giving Over The Next 5 Years



Two of the simplest ways that can have a dramatic impact on ARCHway is to consider designating ARCHway in your estate as one of the organizations you would pick for **Memorial Contributions** (In Lieu of Flowers). The other is to consider getting set up automatically for a **monthly donation** for as little as \$10. It can have a significant impact on ARCHway's ability to manage programs knowing that there is an on-going base of monthly revenue.

Please consider ARCHway in your estate planning by calling Dan Stuckey at 314-452-4982 or by email at [Dan.Stuckey@thearchwayinstitute.org](mailto:Dan.Stuckey@thearchwayinstitute.org) to talk about different options and program.

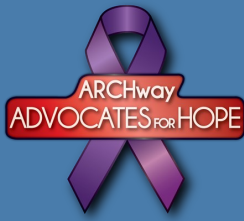












## MEET ARCHWAY'S PEER ADVOCATES



Colton Baker



Jordan Hampton



John Singer



Heidi Schmeling



Jake Dunnivant

# Advocates for HOPE

**Program Overview:** ARCHway's Advocates for HOPE are individuals thriving in recovery and caregivers affected by addiction. We offer conversations to individuals and families who don't know where to turn. We provide emotional support, information, and advocacy for individuals and families regarding options for treatment, recovery housing, or other recovery support services.

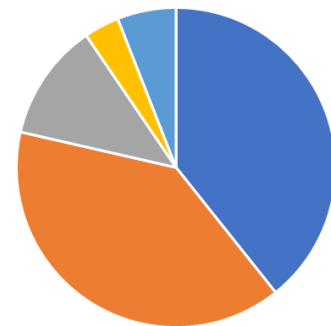
## 2020 Summary of Request for Assistance

There were eighty-five (85) requests for assistance from a voicemail left on the ARCHway Google phone number, email or web form. Fifty-nine (59) requests were for funding and thirty-two (32) requests were for support.

### Origin of the requests for assistance:

Missouri—33  
Florida—33  
Illinois—10  
Ohio—1  
Wisconsin—1  
Indiana—1  
California—1  
South Carolina—1  
Tennessee—3

Origins of Requests



■ Missouri ■ Florida ■ Illinois ■ Tennessee ■ Other (OH, WI, IN, CA, SC)

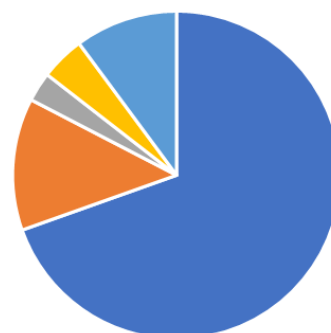
## 2020 Summary of Grants & Scholarships Awarded

ARCHway is here to support individuals and families affected by substance use and co-occurring mental health disorders. Often times that means listening to people, empathizing with them, and showing our understanding. Often that means connecting them with the services that are available to them in their community, and at times, that also means providing financial support.

**ARCHway awarded sixty-nine (69) grants or scholarships in 2020 totaling \$50,000.** The breakdown of how these funds were utilized is below:

Recovery Housing—48  
Treatment—9  
Recovery Community Organizations—2  
Prevention—3  
Education & Awareness—7

Scholarships & Grants Awarded



■ Recovery Housing ■ Treatment  
■ Recovery Community Organizations ■ Prevention  
■ Education & Awareness

*Disclaimer: The Advocate For Hope interaction is delivered by an individual with lived experience, making a connection to an individual in need. The individual in need could be a person with a substance use disorder or the caregiver of that person. Ongoing services such as peer recovery coaching, counseling, recovery housing, treatment, or medical services are not part of the ARCHway Advocates For Hope program.*



# ARCHway's Committee Corner



## Executive Committee

### 2021 Plan of Service through Organizational Leadership

The ARCHway Institute Board of Directors is excited to continue driving our strategic plan of increased service while developing a staff for the long-term sustainability of the organization. Our growth is driven by on-going support from our private donor base and

our very active volunteer base of supporters. This year's programs will be driven by our new CEO, Emily Jung, who will continue to drive the majority of our activities, with the help of the Board of Directors, through four committees:

**Board of Directors** led by Dan Stuckey/Emily Jung

**Executive Committee** led by Mark Fitzsimmons/Emily Jung

**Community Coordination Committee** led by Fred Rottnek, MD/Colton Baker

**Education & Awareness Committee** led by Dr. Lisa Callahan/Emily Jung

**Fundraising Committee** led by Dan Stuckey/Emily Jung

*We are also excited to welcome Dr. Paul Simeone to the Board of Directors come September of 2021. We are grateful for his interest in continuing to drive our vision of HOPE!*



Mark Fitzsimmons—2020-21 Executive Committee Chair

## Despite COVID-19 Challenges, the ARCHway Community Came Through to Make 2020 a Record Revenue Year!

Prior to the start of the year, in order to meet anticipated funding needs, the 2020 revenue target was increased from \$250,000 to \$300,000. While we had a solid line-up of events and appeals planned, as COVID realities set in, we had to quickly pivot:

- The St. Louis gala was safely conducted just under the COVID wire, generating record support and revenue.
- The end of March Florida golf/tennis event was cancelled at the last minute but still generated over \$20,000 through the generosity of sponsors and golfers and an online auction.
- We conducted a special COVID appeal in April and started the ARCHway "Funding Recovery" Concert Series, with 2 concerts held in the last quarter.
- The addition of 28 new HOPE Funds (target was 5) generated much needed funds to support scholarship efforts.
- The popular NC Golf Ball Drop went virtual, bringing in over \$20,000, a 60% increase over prior year.
- Two other planned national campaigns, as well as the OH golf event (hybrid) and two smaller events, helped to make up for the cancelled OH Clambake and St. Louis Trivia night.



## Fundraising Committee

In the end, together we generated funding of just under \$297,000, below the \$300,000 target, but an 8% increase over 2019. Given the challenging year, a great job by all who planned and conducted the events, as well as fantastic support from ARCHway donors.

**In the non-profit fundraising arena, analysis of prior years giving is the BEST predictor of future years giving. Based on the continued growth in revenue each year, and the amazing generosity of the ARCHway community, ARCHway is well positioned to achieve the 2021 budget revenue target of \$257,000. COVID related protocols will continue to impact 2021 events:**

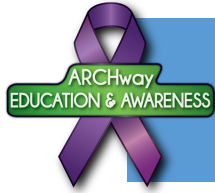
- The St. Louis gala event, moved from early March to end April, will be virtual, with a mega online auction being planned.
- The March golf/tennis (FL) and September golf (OH) events will be conducted as hybrid events (golf live, all else virtual).
- The Concert Series will continue with 5 events planned during the year.
- National appeals will continue as planned in May/June (HOPE Funds), September (Recovery month) and December (Holiday Relapse).
- The December Golf Ball Drop will return by very popular demand!
- Smaller additional live, hybrid, or virtual events will be investigated and conducted based on opportunity and need.
- Contributions made into the Legacy of HOPE (planned giving) Program will also begin to be impactful in 2021.

The ability of ARCHway to provide our programs, services, and support is directly tied to our ability to generate funding. THANK YOU again to all who continue to financially support the ARCHway mission.



Brian Hevesy - 2020 Funding Committee Chair

# ARCHway's Committee Corner Cont.



## Education & Awareness

### Bringing HOPE through Education

**ARCHway's Virtual Education & Awareness Events**—ARCHway's Education & Awareness Committee has been very active this year. Due to COVID-19, ARCHway effectively implemented monthly Virtual Education & Awareness Events.

These events included topics such as the effect of COVID-19 on recovery housing and treatment, care of the caregiver, prevention strategies, treatment approaches to co-occurring disorders, and peer stories of hope and recovery.

**ARCHway's Educational / Giving Campaigns**—ARCHway had three different Educational/Giving Campaigns in 2020. During each campaign, ARCHway raised funds, awarded scholarships, and provided focused education around a particular topic. Our focuses included:

- Education on COVID-19 and its effect on the recovery community
- Multiple pathways to recovery from substance use disorders by sharing stories of hope
- Relapse prevention specifically around the holidays

These events have allowed us to engage and collaborate with community partners such as Hazelden Betty Ford Foundation, PreventEd, CenterPointe Hospital, Park Royal Hospital, American Association of Caregiving Youth, ARCA, Recovery House of STL, Nikki's House, and many more.

**Growing our Followers**—At the end of 2020, ARCHway had a total of **3494** National Newsletter Subscribers, **1408** Facebook Followers, and **4498** constituents in Bloomerang [donor software], **37%** increase from 2019.

While we will continue these efforts in 2021, we'd also like to develop marketing strategies for events and campaigns, and incorporate minority populations into ARCHway's educational aspects/opportunities, and successfully publish ARCHway's Book of HOPE in April of 2021!

Dr. Lisa Callahan, Education & Awareness Committee Chair



### Bringing the Community Together to Support those Impacted

This community focuses on:

- Individual Services through ARCHway's Advocates for HOPE
- Community Coordination and Collaboration
- Development of a Sustainable ARCHway Model



## Community Coordination Committee

Among our various collaborations, ARCHway has partnered with PreventEd, Saint Louis University (SLU), MO-PROS, and the Lee County Sheriff's Office.

- **Saint Louis University's** Department of Family and Community Medicine received the ARCHway Health Award at the Annual St. Louis Banquet this spring. Dr. Christine Jacobs, Department Chair, and Dr. Katie Heiden-Rootes, Associate Professor in the Division of Medical Family Therapy provided summaries of programs built in recent years at SLU—all of which have certified peer specialists and ARCHway in the center of activities. These programs include the new Addiction Medicine Fellowship, growth of the integrated model of care in SLU's St. Louis Family Medicine Residency Program, and the innovative Opioid Workforce Expansion Grant from the federal Health Services Resource Administration. In the latter program, graduate students in Medical Family Therapy, Psychology, and Social Work learn and serve side-by-side with certified peer specialists in the classroom and in the field. In October and November, ARCHway peers participated in a two-part interprofessional seminar series in which trainees, faculty, and practicing professionals from six different professions worked on teamwork skills in the care of and with people with substance use disorders. On December 16, 2020, ARCHway peers participated in the 4<sup>th</sup> Annual Addiction Medicine Day at Saint Louis University.
- **PreventEd**—Through our contractual work with PreventEd (formerly known as NCADA), ARCHway continues to provide counseling and referral services via PreventEd's GuidEd program and professional and community based education around substance use disorder. ARCHway Certified Peer Specialist participated in Overdose Awareness Day planning and implementation as well as helping with recovery services in Franklin County, Missouri.
- **MO-PROS**—ARCHway is grateful to work with this local peer advocacy coalition. ARCHway's partnership with MO-PROS has allowed for MO-PROS peers to be a part of ARCHway's Peer Advocates for HOPE. In addition, we've been able to invite MO-PROS peers to SLU's graduate courses to help further develop the peer workforce. As these peers are connected to various recovery-oriented systems of care, this collaboration efforts grows ARCHway's database of resources.

Fred Rottnek, MD., Community Coordination Committee Chair

