



A Story of Awareness  
A Story of Recovery  
A Story of Community  
A Story of Health

# A Story of HOPE

## 2019 ARCHway Institute Annual Report

ARCHway: We believe in Recovery from the Disease of Addiction.

501(c) 3 Non Profit  
Established in 2013

# ARCHway's Story & Mission of HOPE

**ARCHway was a vision created by John Stuckey (ARCHway Founder & Visionary)** during his own journey with a drug addiction disease back in 2012 on the streets of St. Louis, Missouri.

When John finally reached out for professional help and as part of recovering his life, he started to formulate a personal mission for himself. He wanted to help his friends who wanted to be in recovery but did not have the resources or support to get the professional help they needed.

John felt strongly there were several things that needed to be addressed to change the paradigms about the disease of addiction.

- He felt individuals, families, and communities needed to have a higher level of **AWARENESS** and be educated about the issues surrounding this disease and barriers to recovery.
- He felt strongly that treatment needed to include and focus on **RECOVERY** of the individual's life as well as their health.
- He felt the only way to change the paradigm was to get the whole **COMMUNITY** involved because if any one part of the system is broken, then the whole system is broken as it relates to recovery for the individual.
- John also saw treatment needed to focus on the total **HEALTH** of an individual because typically there is an underlying mental health disorder that works with the disease of addiction.

Living in St Louis, John came up with Awareness, Recovery, Community and Health to create ARCHway Institute of Addictive Diseases and Co-Existing Mental Health Disorders.

Since ARCHway was created in 2013, it has grown to be active in seven states and has helped individuals find resources nationwide. ARCHway and our volunteers focus on:

- Assisting individuals suffering with addictive diseases and co-existing mental health issues by finding resources, including providing financial assistance for treatment.
- Providing education on the medical research concerning the disease of addiction as well as co-existing mental health issues to help change the stigma attached to this disease.
- Offering hope to families seeking support for recovery.
- Change the paradigms about addiction.



**John Stuckey-Founder**

## Who We Are

501(c)3 Non-Profit

Funded by Private  
Donations

Believe in Evidence  
-Based Treatment

## Who We Are Not

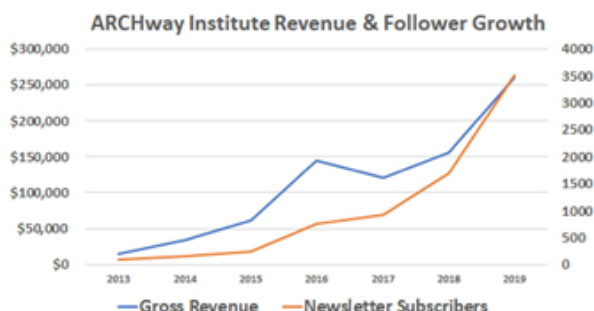
Treatment Center

Sober Living Facility

Funded by State or  
Federal Grants

Do Not Get  
Referral  
Commission

## ARCHway History of Growth 2013-2019



## ARCHway Institute – Driving Education & Awareness Through Organic Growth

The ARCHway Institute Board recently updated its five-year plan. After six years of driving organic growth, ARCHway was at a tipping point. It has recently brought on part-time staff and contractors/consultants to help ARCHway grow its efforts of education and increase its capacity to help individuals and families find the resources they need for their journey of Recovery through our Advocates for Caregivers Program.

# 2020 ARCHway Board & Staff



**Mark Shields**  
ARCHway CEO/COO  
Retired - Missouri  
Department of Mental  
Health  
Jefferson City, Missouri



**Jan Stuckey**  
ARCHway Secretary  
Retired - Home Health Care  
Caregiver  
Punta Gorda, Florida



**Marcy Uhl**  
ARCHway Treasurer  
CPA  
Avon Lake, Ohio



**Dan Stuckey**  
ARCHway Chairman  
Retired - VP New  
Business Development  
Caregiver  
Punta Gorda, Florida



**Brian Hevesy**  
ARCHway Board  
Retired - GM  
Operations  
Dallas, Georgia



**Donna Whiteley**  
ARCHway Board  
Professional Counselor  
Caregiver  
Phoenix, Arizona



**Brian Sieve**  
ARCHway Board  
Pastor  
Long Term Recovery  
El Paso, Texas



**Dr. Fred Rottnek**  
ARCHway Board  
St Louis University School  
of Medicine  
Addiction Medicine  
St Louis, Missouri



**Jim Wallis**  
ARCHway Board  
Director Business  
Development - Chestnut  
Treatment Center  
Granite City, Illinois



**Dr. Lisa Callahan**  
ARCHway Board  
Senior Research Associate  
at Policy Research  
Associates, Inc.  
Albany, New York



**Maurice Clarett**  
ARCHway Board  
Motivational Speaker  
Long Term Recovery  
Columbus, Ohio



**Mark Fitzsimmons**  
ARCHway Board  
Retired - Missouri Judge  
Punta Gorda, Florida



**Bynum Jaeger**  
ARCHway Board  
Harlan Sports Management  
Tulane University School of Law  
Ben Lucas Foundation Director  
Chicago, Illinois



**Emily  
Jung**



**Colton  
Baker**



**Jordan  
Hampton**

**ARCHway Peer Support Specialist**



**Will Lucas**

**A Special Thanks to Will Lucas** for serving as an ARCHway Board Member since 2016. His commitment, leadership, and passion to help those on their journey of recovery is inspiring.

*"It has been an honor and privilege to serve on ARCHway's board during the past 4 years. This organization has personally assisted my family and friends in response to the suffering caused by addiction. My gratitude is immense for ARCHway's team and its supporters, and I hope to join the Board again in the future."*

- Will Lucas

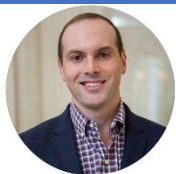
## ARCHway Volunteer Opportunities

ARCHway currently has over 100 volunteers in seven states. These volunteers decide what they enjoy doing the most.

It can be individual roles like Organizational Development, Financial Advisor, Strategic Planning, or Legal Advisor.

It can be in event planning, video editing, or helping out the day of the event.

Please contact Mark Shields at [Mark.Shields@thearchwayinstitute.org](mailto:Mark.Shields@thearchwayinstitute.org)



## Bynum Jaeger - 2020 Board Member

ARCHway Institute is excited to announce Bynum Jaeger has joined our Board and started 1/1/2020.

Bynum joined Harlan Sports Management in 2013 upon graduation from Tulane University School of Law, where he studied with a focus in sports law.

A graduate of Furman University, Bynum played defensive back on the football team and was a member of Furman's Army ROTC program. After graduation, he was commissioned as a Second Lieutenant and completed two years of law school.

A native of Marietta, Georgia, Bynum is married to Dr. Lindsey Riedl Jaeger, a Pediatric Resident at Northwestern Lurie Children's Hospital. They reside together in the River North neighborhood of Chicago.



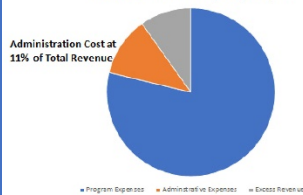
# ARCHway Institute - 2019





## 2020 Budget \$250,000 in Revenue

2020 Total Revenue Budget of \$250,000



**Dan Stuckey**

# ARCHway Institute - 2020 Plan of Service

The ARCHway Institute Board of Directors is excited to continue driving our Strategic Plan of increased service while developing a staff for the long-term sustainability of the organization. Our growth is driven by on-going support from our private donor base. This year's programs will be driven by four committees along with the Board of Directors

- **Board of Directors** led by Dan Stuckey/Mark Shields
- **Executive Committee** led by Mark Fitzsimmons/Emily Jung
- **Community Coordination Committee** led by Dr. Fred Rottnek/Colton Baker
- **Education & Awareness Committee** led by Dr. Lisa Callahan/Emily Jung
- **Funding Committee** led by Brian Hevesy/Emily Jung

*We are excited to continue to drive our vision of HOPE as we believe in Recovery from the Disease of Addiction.*

**Dan Stuckey – Chairman of the Board**

## Community Coordination Committee Kicks It Into High Gear



ARCHway extends its reach by partnering with like-minded and like-missioned agencies and institutions. 2019 was a milestone year in building and sustaining such partnerships in several of our regions. We will only touch on a few of these as examples of the work we do.

- **NCADA-St Louis:** Members of the ARCHway team are working in-house at NCADA to provide adult assessments, referrals, and interim counseling sessions, adolescent assessment, referrals, and Transitional Counseling Program services, and naloxone and community education trainings. ARCHway is helping to bring additional resources and is leveraging our community connections to enhance NCADA's efforts and enhance client services.
- **Saint Louis University (SLU):** ARCHway peers and staff are key stakeholders in SLU's efforts to build a unified approach to interprofessional workforce development. ARCHway peers and SLU learners and faculty are learning about, from, and with each other to enhance substance use disorder services across the state.
- **Addiction is Real:** ARCHway financially supports the development of a family safety tool, *Hidden in Plain View*, by Addiction is Real, <https://hipv.addictionisreal.org/>. ARCHway will be promoting use of this tool in outreach events as a means to educate families on means of promoting positive conversations and optimizing home safety.
- **Other partners include but are not limited to Drug Free Punta Gorda (FL), Lee County Health Coalition (FL), Ohio State University at Marion, Marion Technical College (OH) and ADAMH Board (OH).**



### ARCHway Speakers

Please contact ARCHway CEO/COO Mark Shields at [mark.shields@thearchwayinstitute.org](mailto:mark.shields@thearchwayinstitute.org) if you are interested in having an ARCHway speaker come to your community or club event. We typically ask for our travel expenses to be covered and for your group to consider a donation to ARCHway.



**Dr. Fred Rottnek**  
is our Committee  
Chairperson

Please contact  
Fred if you have  
any partnering  
ideas.



## ARCHway Mission

### Advocates for HOPE

*Helping families and individuals find the resources they need for their recovery journey.*

Utilizing a mix of peers and professionals, paid staff, and volunteer, ARCHway Advocates for Hope help families and individuals find the resources they need for their recovery journey.

Certified Peer Specialists are individuals with a personal history of addiction and recovery. They have been through training and certification plus additional years of experience. Certified Peer Specialists engage, motivate, instill hope, arrange treatment, find recovery housing or other resources as needed, and when necessary, provide financial assistance in the form of ARCHway scholarships.

These Certified Peer Specialists utilize ARCHway Institute's nationwide network of paid and volunteer professionals as needed. Counselors, Nurses, Doctors, Lawyers and others are consulted and involved to assure families and individuals obtain the needed services.

Please call 314-635-8887 or go on-line at <https://thearchwayinstitute.org/get-help/financial-assistance/requirements-and-application-for-treatment-assistance/> to ask for help or information.

Mark Shields

CEO/COO

ARCHway Institute



## ARCHway Institute

### Releases \$250,000+ In Grants As Scholarships Over 7-Year History

One of the top accomplishments in 2019 was and continues to be the ARCHway Scholarship Program. We are very proud to announce in 2019 we exceeded the \$250,000 in scholarships over our 7-year history.

### In 2019, ARCHway released 57 grants valued over \$48,000 in 7 states.

Our scholarship grants are typically \$500 in value and are used to help an individual get into a MAT Treatment Program or to cover the first month's rent at a structured Sober Living Facility as part of an aftercare program.

In 2019, ARCHway also accelerated giving grants to partner organizations to drive educational and awareness programs.

Our goal in the future is to drive a balance of grants for scholarships and for educational and awareness programs.

**This program would not be possible without our ARCHway HOPE Fund Sponsors along with generous general donations to ARCHway.**

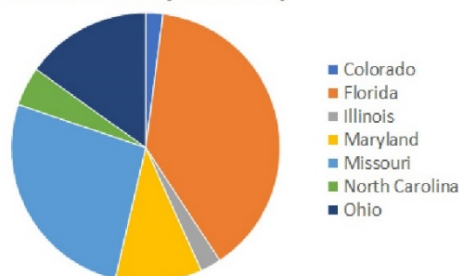


Mark Fitzsimmons - Chairman

Executive Committee

### 2019 ARCHway Released 57 Grants Valued At Over \$48,000

2019 ARCHway Grants by



## ARCHway HOPE Fund Hits \$250,000+ Goal

ARCHway's ability to release Grants as Scholarships is directly tied to the **ARCHway HOPE Fund**. Currently we have 32 Hope Fund Sponsorships and added 10 NEW Sponsorships in 2019.

A sponsorship is a non-binding contract and can be paid over a 5-year period. ARCHway will help to reach your goal.

Some of the benefits include being recognized a few times a year when scholarships are granted as well as being recognized as an ARCHway Sponsor for events in the area.

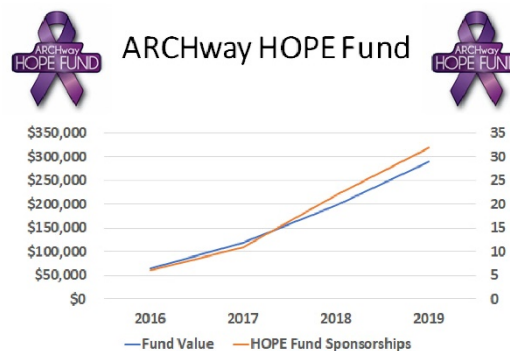
If you are interested in donating to an existing sponsorship or creating your own sponsorship, please reach out to me at 265-255-4983 or email me at

[Jan.Stuckey@thearchwayinstitute.org](mailto:Jan.Stuckey@thearchwayinstitute.org).



Jan Stuckey – Chairperson

ARCHway HOPE Fund



### ARCHway

*Hi there! Things seem to be going really well right now. He is back home and is doing a great job of staying on track with some of the challenges that have come up this year - he's working on repairing his relationship with his parents, which is going ok, he's seeing his therapist regularly, found a new medication he likes, and is still taking the Naltrexone regularly. We've had trouble with finding access to the Vivitrol shot in DC, but he is scheduled to get it at some point... He's planning to start his job search soon and is hoping to find something the first of next year! So, all good reports so far.*

*Hope you all are doing well. Thank you for checking in and for your constant thoughts and prayers. **We couldn't have gotten here without your support!***

*Happy Holidays!*

*Caregiver Asking for Help*

ARCHway Institute is made up of dedicated and passionate people who understand the devastation of addiction and the hope of recovery. With financial support, education and awareness activities and speakers who are spreading the word about recovery, they are making a difference in the lives of men and women....**and by that I mean the difference between life and death!** I am the executive director of Mission Missouri in Sikeston and we are totally supportive of ARCHway Institute!!

**Jane Pfefferkorn - Mission Missouri**





## Accelerating Educational & Awareness Activities

One of the goals of the Education and Awareness committee is to drive our list of ARCHway supporters. With this year's campaigns, events, seminars, conferences, and publicity, ARCHway Institute has been able to increase our newsletter subscribers from 1,700 to 3,442 over the last year. The efforts driving this increase include:

**Stories of HOPE:** ARCHway has been interviewing peers in recovery, caregivers, and professionals working in the treatment field. From these interviews, we've written 14 stories of HOPE, all of which will be [released](#) over the next year as we prepare for the release of the ARCHway Book of Hope.

**Conferences:** In 2019, ARCHway attended and sponsored both the National Alliance for Recovery Residences (NARR) Conference and the Missouri and Illinois Behavioral Health Conference. Both Jordan Hampton, ARCHway peer specialist, and Mark Shields, ARCHway CEO/COO, spoke on panel discussions at the NARR conference.

**Education & Awareness Events:** Of the 26 events held this year, the majority had an emphasis on educating the community on substance use and co-existing mental health disorders.

**Holiday Hope:** Our Holiday Hope Campaign has been a great way to educate the ARCHway community about **relapse prevention during the holiday season**. Peer support specialists, Jordan Hampton, Colton Baker, and Marci Smith, and ARCHway board member, Brian Sieve, shared their tips to enjoy the holidays in recovery.

Emily Jung

Education & Awareness Committee Leader

[Emily.Jung@thearchwayinstitute.org](mailto:Emily.Jung@thearchwayinstitute.org)



## ARCHway Set For Banner 2020 Fundraising Year

### Schedule Set With Many Fun & Exciting Events To Drive Our Mission Of Service

By all measures, 2019 was a record year for ARCHway Institute fundraising, revenue generation, and donor/follower addition. Led by the Stuckey family and a dedicated group of staff and volunteers, ARCHway Institute revenue exceeded \$275,000 versus a plan of \$210,000. 2019 saw record results in almost all scheduled fundraising events, as well as the December 2019 Relapse Prevention and Holiday Hope Fund campaign.

For 2020, the current plan revenue of \$250,000 should be easily exceeded with the momentum carried over from 2019, along with a solid schedule of events already planned. In addition, the Funding Committee will work to add at least two new revenue streams and five new Hope Fund sponsors. The committee will also work to leverage the Institute's new donor management software, Bloomerang, with installation scheduled to be completed in January 2020. Finally, the Committee will lead the efforts to add a part time or full-time fundraising professional to the Institute staff by mid-2020.

Check out our web site at <https://thearchwayinstitute.org/archway-events-addiction-recovery/> to see the listing of events in your area or contact me if you would like to help put on an event.

Brian Hevesy

ARCHway Funding Committee Chairman

[Brian.Hevesy@thearchwayinstitute.org](mailto:Brian.Hevesy@thearchwayinstitute.org)



Thank You for your Support!!